



1. ITC have rules governing the use of any statement on product packaging or in accompanying information that the certified client has a certified management system.
2. ITC logo can be used by the organizations successful in the certification assessments conducted by ITC.
3. The organizations certificated by ITC use the appropriate logo in accordance with the accreditation rules. The organizations that had the right to use the certificates are also given the copies of the instructions of the related accreditor bodies for using the certificates and logos.
4. The ITC logo or certificate can not be used by the suborganizations or the partners not included in the scope of the certificate.
5. The ITC Logo:
 - ✓ Can not be applied by certified clients to laboratory test, calibration or inspection reports or certificates.
 - ✓ Can not be used as a product certificate
 - ✓ Can be used on the product packing (Product may be touchable directly or be inside of a package or pack. Also type labels or identification plates are considered as part of the product. Product packaging is considered as that which can be removed without the product disintegrating or being damaged.) Accompanying information is considered as separately available or easily detachable.
 - ✓ The statement shall in no way imply that the product, process or service is certified. The statement shall include reference to:
 - identification (e.g. brand or name) of the certified client;
 - the type of management system (e.g. quality, environment) and the applicable standard;
 - the certification body issuing the certificate.
 - QR-Code to check the status of the certificate.
 - ✓ May be used on the packages of the products with a statement indicating that the certificate does not belong to the product but the system (e.g. “This product (... Branded Product) has been produced in a site whose quality management system is certificated by ITC according to the standard ISO 9001:2015.”).
 - ✓ May be used on its advertising publications, official documents or introductory brochures.

6. The rules for the usage of the ITC logo are given below:

Usage of the BK certificate mark	On the product (*a)	On the packages like big boxes for transportation of the products (*b)	On the advertisement materials, like brochures
Without explanation	Can not be used	Can be used	Can be used (*d)
With explanation (*c)	Can not be used	Can be used (*d)	Can be used (*d)

*a. Product; may be a physically available or may be inside of a pack or box. Type labels or identification plates are considered as part of the product. Product packaging is considered as that which can be removed without the product disintegrating or being damaged

*b. May be the outer package that is considered not to reach the end user.

*c. There should be a clear statement as: “This product (... Branded Product) has been produced in a site whose quality management system is certificated by ITC according to the standard ISO 9001:2015.”

*d. May be used, provided that the other requirements of these rules are fulfilled.

7. The ITC logo can be used in the following shapes, colors, dimension (proportionally) and on white background:



9001



14001



45001



27001



37001



8. The ITC logo can be used by the approval of The Certification Manager about the shape of the logo to be used.
9. The certificated organizations by ITC can use the IAS Accreditation Brand on stationery, advertisement, introduction and similar supplies if the certificate is within the context of accreditation. IAS Accreditation Brand can not be used alone without ITC logo.
10. The term of "Introductory Materials" encloses attached notes, labels, documents or written communications on the products and materials excluding products and materials that are produced under the accreditate product certification activity. This limitation is also valid for packaging and promotion materials.
11. IAS Accreditation Brand can not be used on vehicles.
12. IAS Accreditation Brand can not be used on buildings and flags.
13. The ITC logo will be send to the related organization on mail, on request. Besides, the ITC logo is accessible via the web site of ITC.
14. The certificated organizations can only use the ITC logo in their activities included in the scope of the certificate. The ITC logo can not be used as product certificate or in the activities those are not included in the scope of the certificate.
15. The organization should stop using the logo in case of a termination, suspension or cancellation of the certification agreement.
16. The certificated organizations, starting from the granting of the certificate, are liable to obey the conditions of this



instruction, as long as the certificate is valid. Legal actions are taken if any usage of logo is determined to be contradicting with this instruction.

- 17.** The certificates of the organizations that do not fulfill the requirements of this instruction are suspended or cancelled.
- 18.** The customer has made a change to their Quality System which has not been accepted by ITC and which can reasonably be expected to affect the customer's qualification for certification;
- 19.** The customer has not implemented a change to the system requirements issued by ITC;
- 20.** Any other reasonably foreseeable circumstance that may occur which could negatively affect the customer's Quality System certified by ITC, as identified in the contractual agreement.
- 21.** Abuse and sanction

Improper use of the ITC certification logo and / or the IAS accreditation mark would result in corrective action, withdrawal of certification, publication of the transgression and, if necessary, other legal action.

REVISION INFORMATION		
Rev. No	Revision Date	Revision Explanation
01	24.11.2020	Instruction is prepared with consistent of ISO/IEC 17021 standard.
02	06.04.2020	Chapter 5 – Add “QR-Code to check the status of the certificate.”
03	03.01.2022	Translation into Italian - Adaptation to new standards 27001 and 37001
04	13.06.2022	Chapter 18-19-20-21 IAS requirements
05	16.02.2023	Addition for ISO 13485, ISO 20121, ISO 39001, ISO 37101 logo
Ed.01, Rev.00	03.09.2024	Update for change of legal name.

PREPARATION: MANAGEMENT REPRESENTATIVE	APPROVAL: MANAGING DIRECTOR